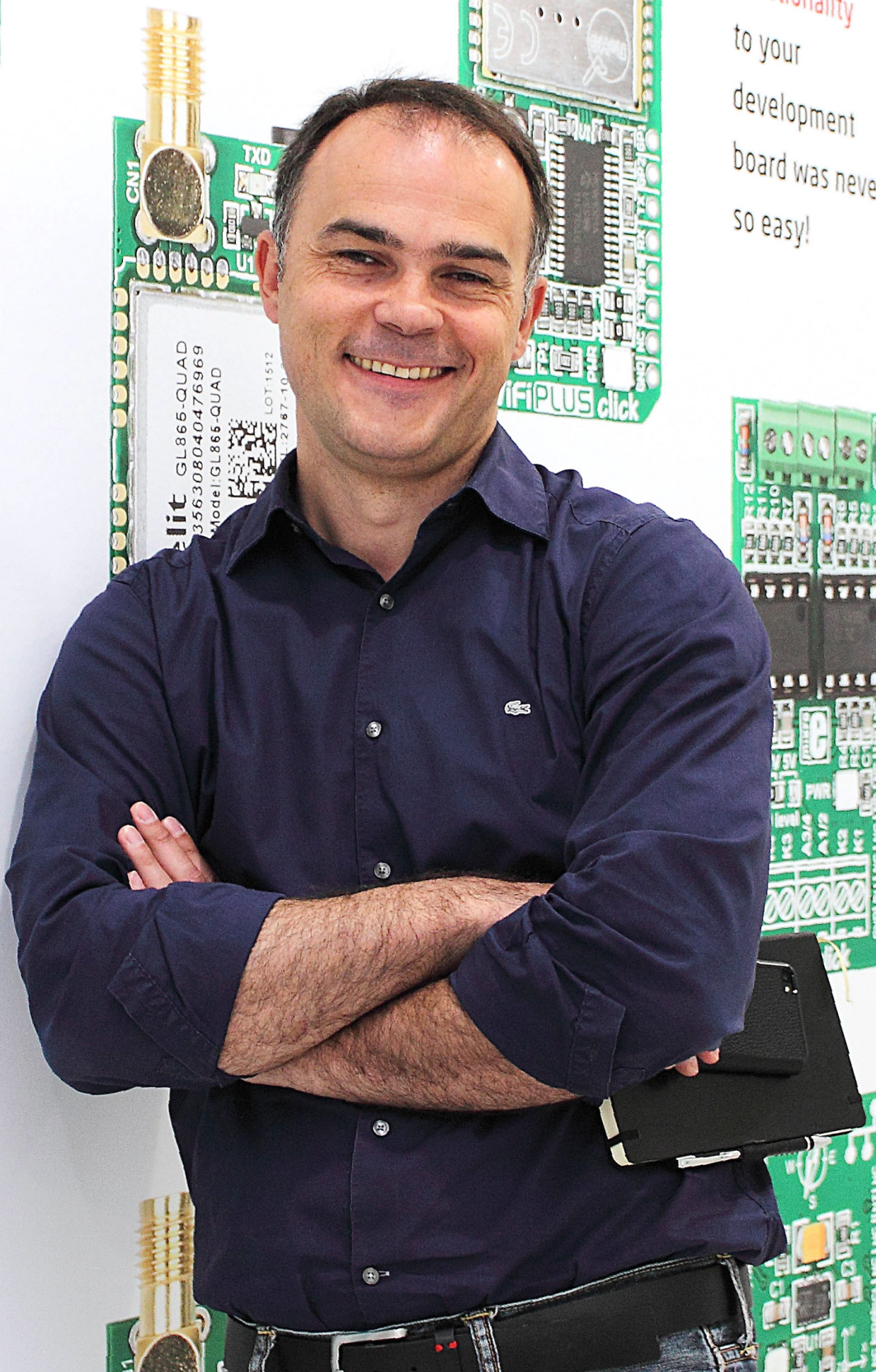


COMPANY OVERVIEW



WE SELL TIME

A wise man once said: *“Lost wealth may be replaced by industry, lost knowledge by study, lost health by temperance or medicine, but lost time is gone for ever.”* In MikroElektronika we are focused on saving people’s time. It’s the guiding principle in everything we do. In product design, our aim is to shorten the learning curve for novices, but at the same time make experts more efficient. When engineers and makers buy a MikroElektronika product — what they really bought is more time for their future selves. Time to spend focusing on health, wealth, knowledge and happiness.

Nebojsa Matic, CEO

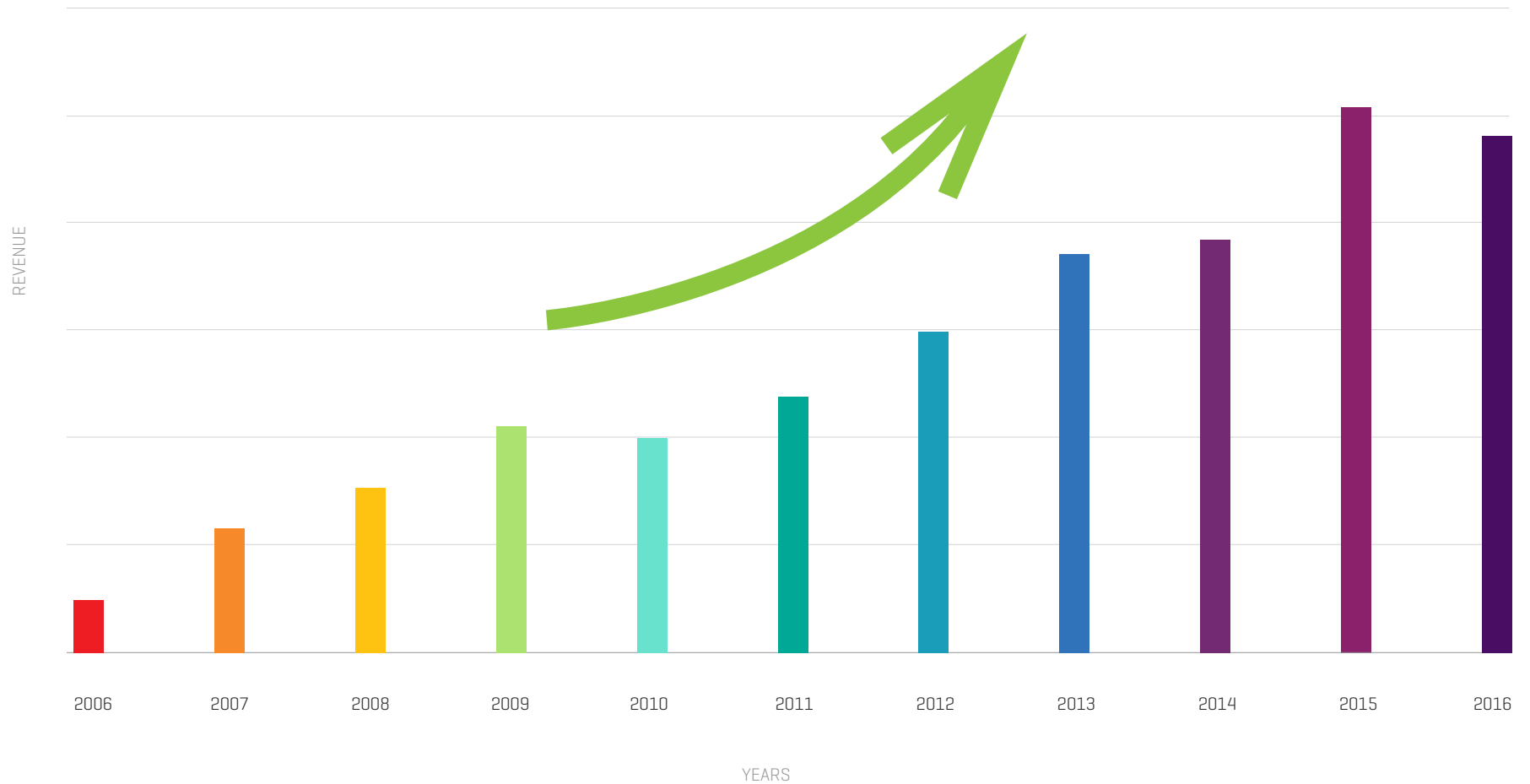
STABLE AND GROWING

BUSINESS



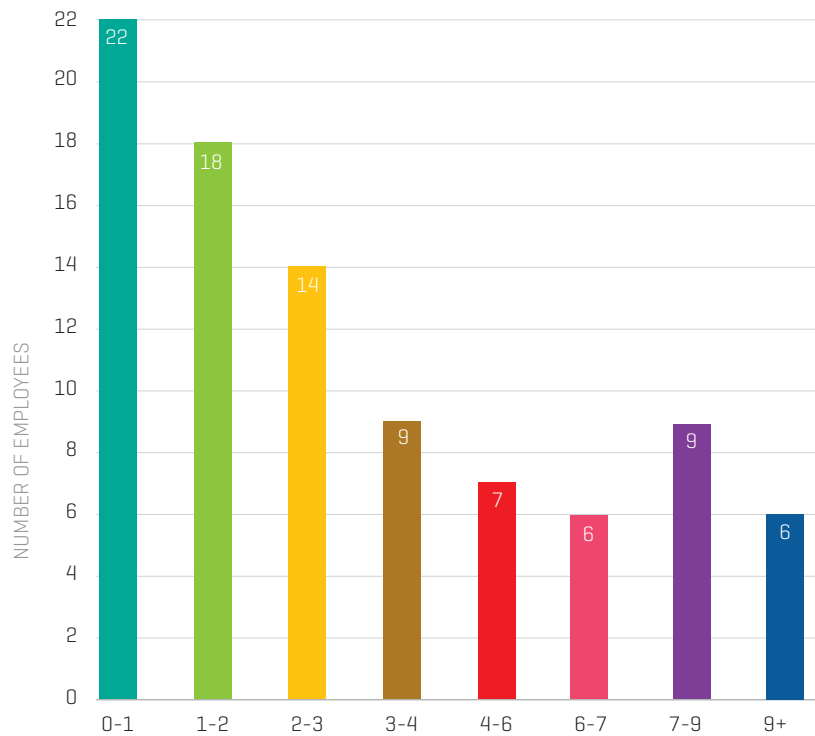
*Founded in 2001.
Headquarters in Belgrade, Serbia*

steady growth



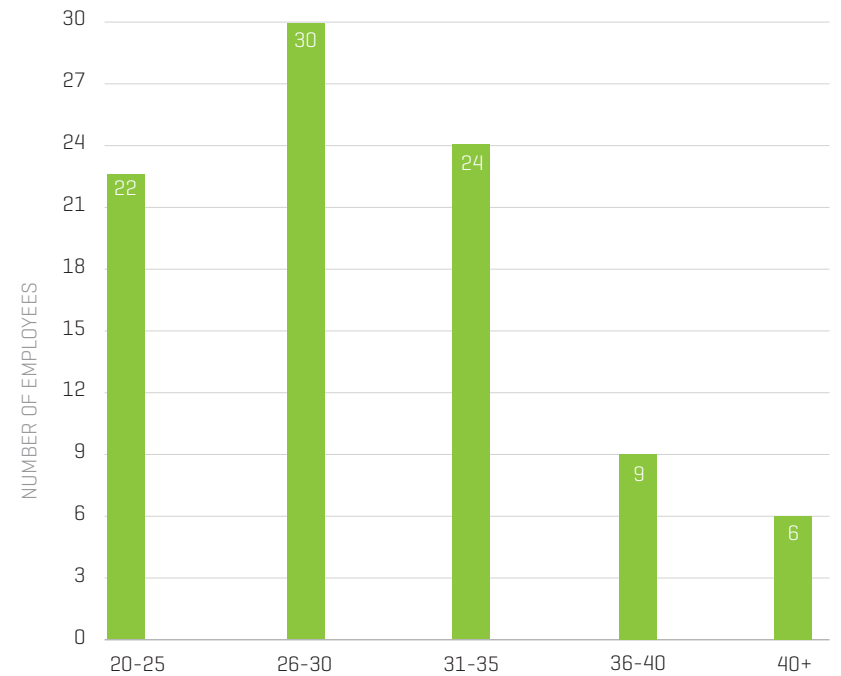
90+ young and devoted people

WORKFORCE YEARS IN THE COMPANY



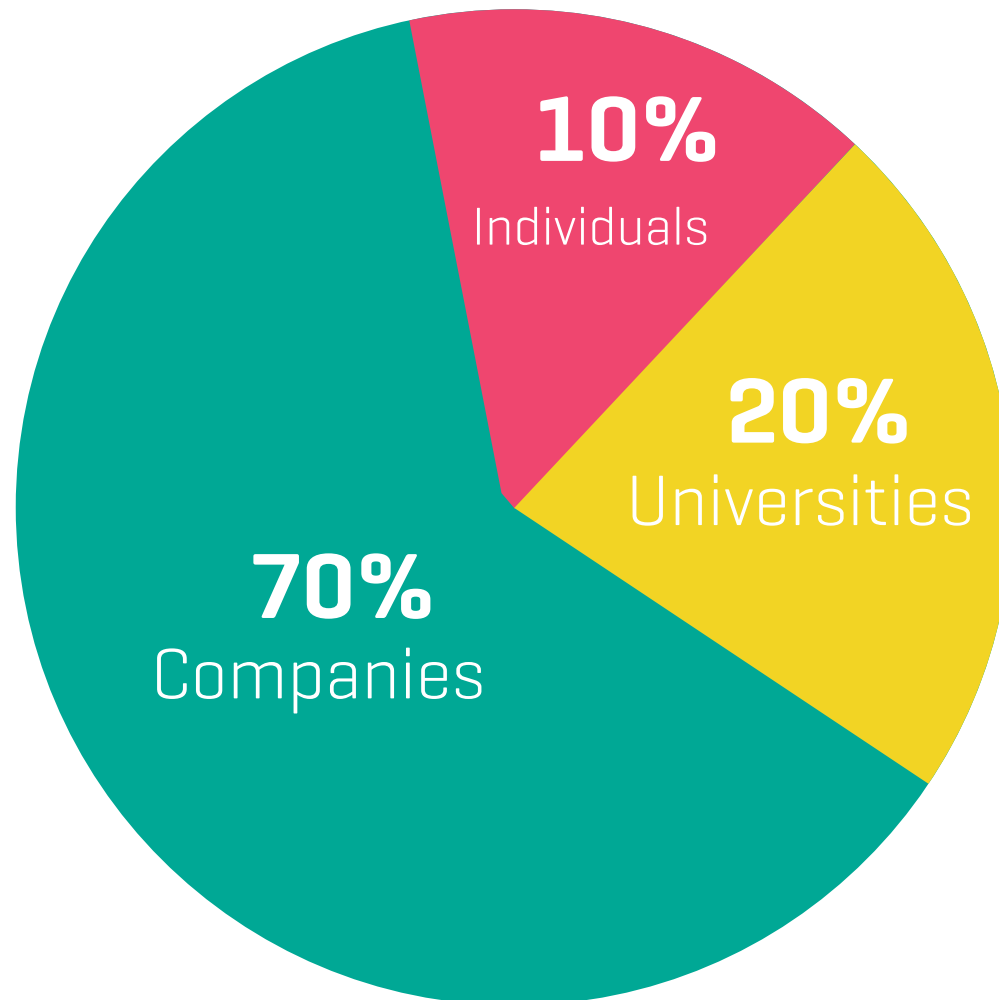
YEARS WORKING IN MIKROELEKTRONIKA

WORKFORCE AGE

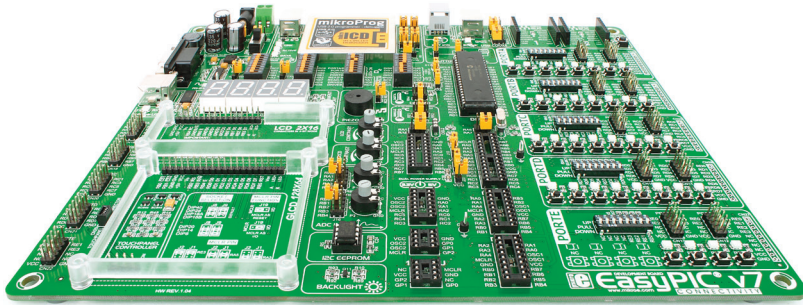


AGE

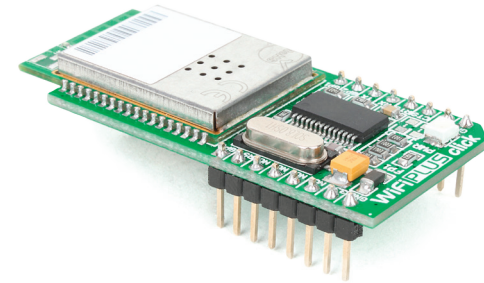
Our customers



CUSTOMERS BREAKDOWN



20,000
dev. boards sold per year



50,000
click boards sold per year



3,500
debuggers sold per year



5,500
compilers sold per year

UNIQUE
BRAND



Compilers



Visual software tools



mikroProg



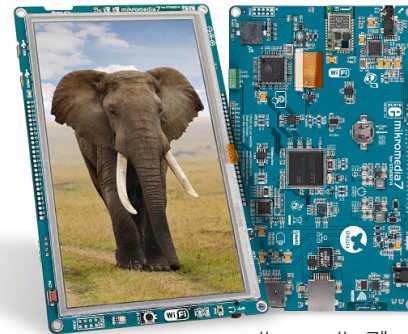
mikromedia 3"



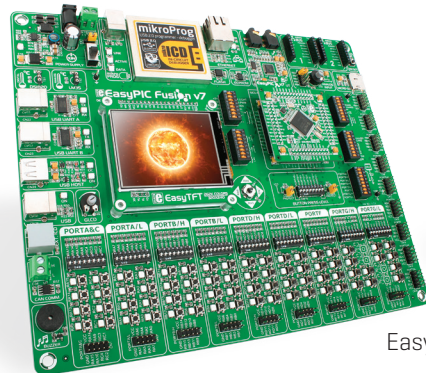
mikromedia 4"



mikromedia 5"



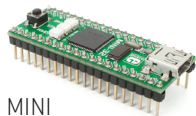
mikromedia 7"



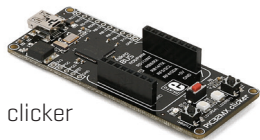
Easy



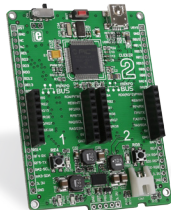
click



MINI



clicker

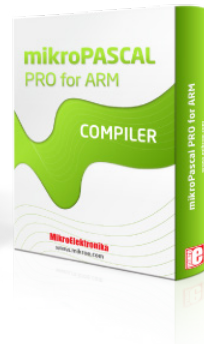
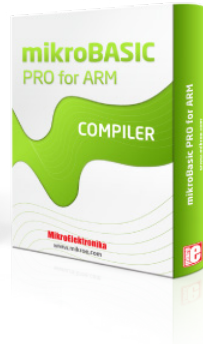
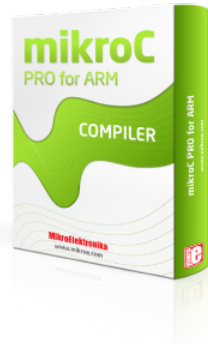
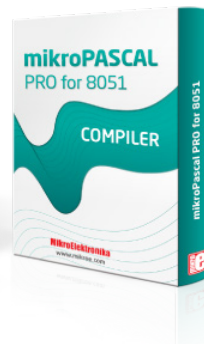
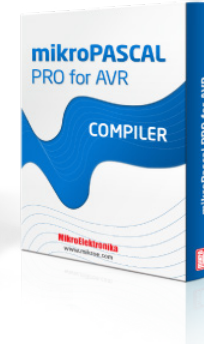
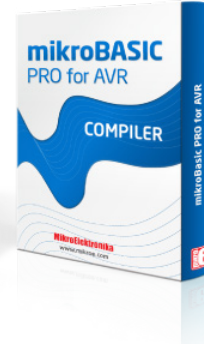
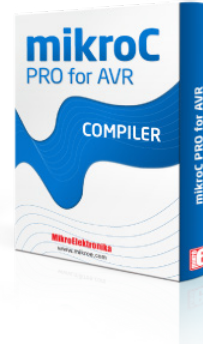
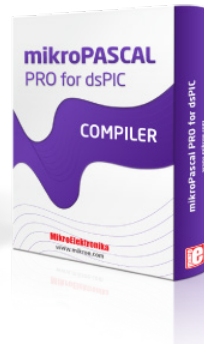
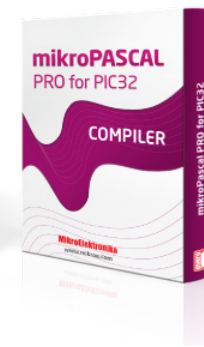
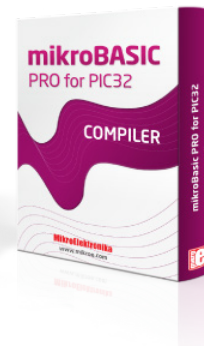
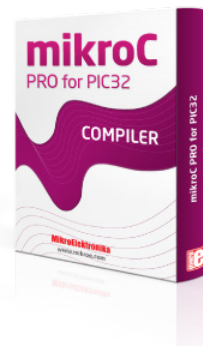


clicker 2

12+ product lines

A collage of various MikroElektronika products, including click boards, development kits, and custom PCBs, arranged on a white background. The products are densely packed, showcasing a wide range of electronic components and modules. The text "800+ products" is prominently displayed in the bottom right corner, indicating the extensive product line.

800+
products

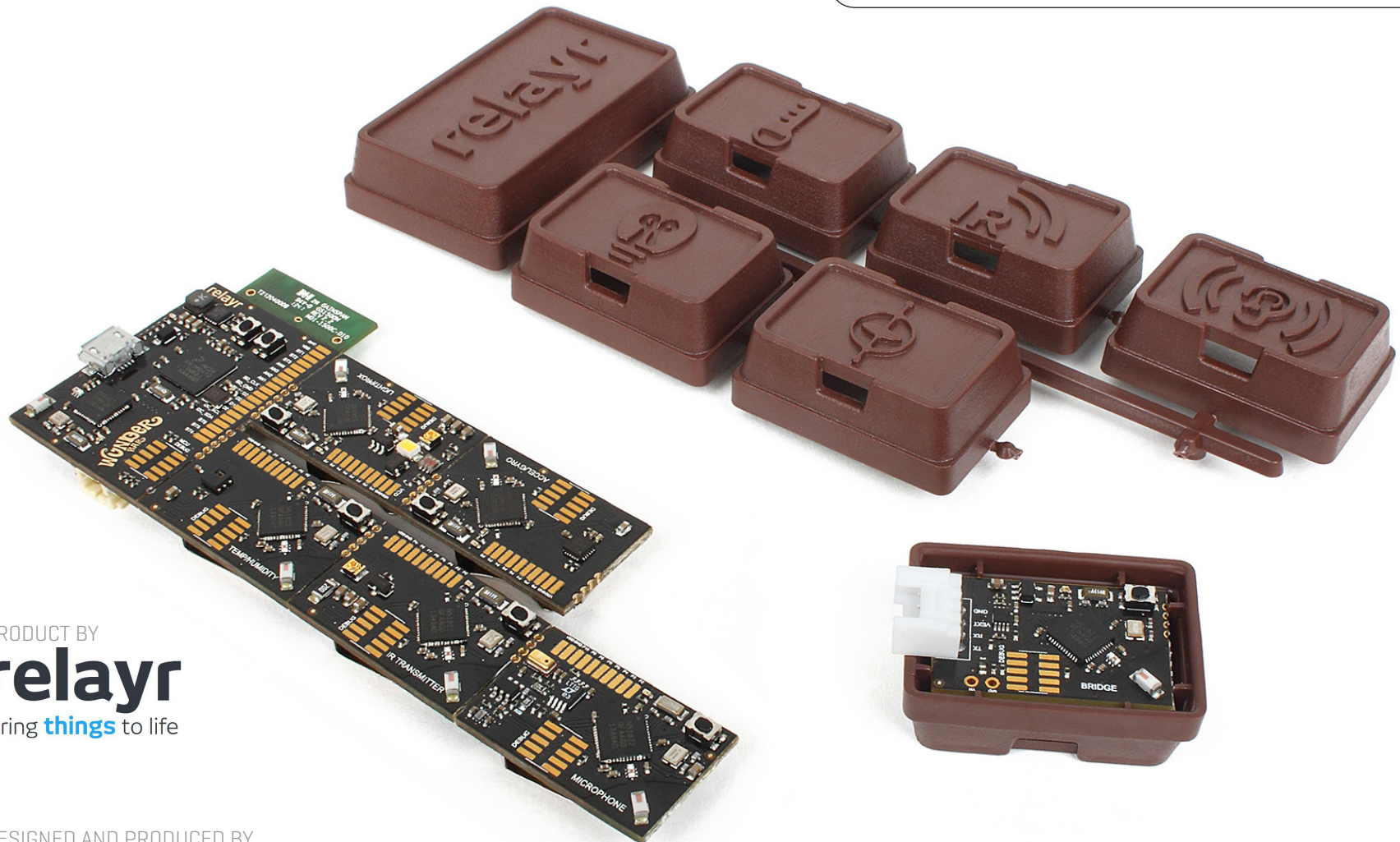


21 **compilers**
7 architectures
3 languages

ALWAYS ON THE FOREFRONT OF
INNOVATION

WUNDER BAR

Award-winning IoT starter kit



PRODUCT BY
relayr
bring **things** to life

DESIGNED AND PRODUCED BY

MikroElektronika
DEVELOPMENT TOOLS | COMPILERS | BOOKS

Five time award winner!



- Best IoT product
- Best in Show
- Readers Choice



Voted Best for Rapid Prototyping

ECN
iIMPACT
Awards

2016
WINNER



hackster.io



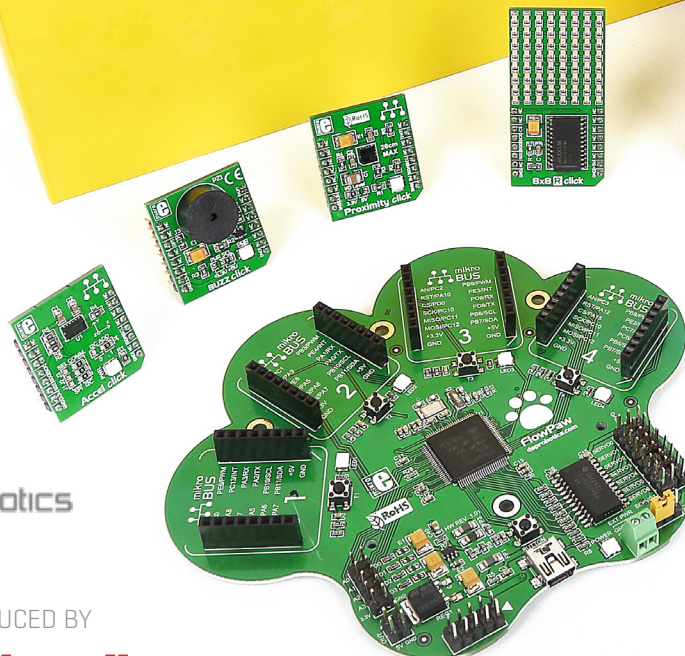
HEXIWEAR

DESIGNED AND PRODUCED BY

MikroElektronika
DEVELOPMENT TOOLS | COMPILERS | BOOKS



FlowPaw



PRODUCT BY



DESIGNED AND PRODUCED BY



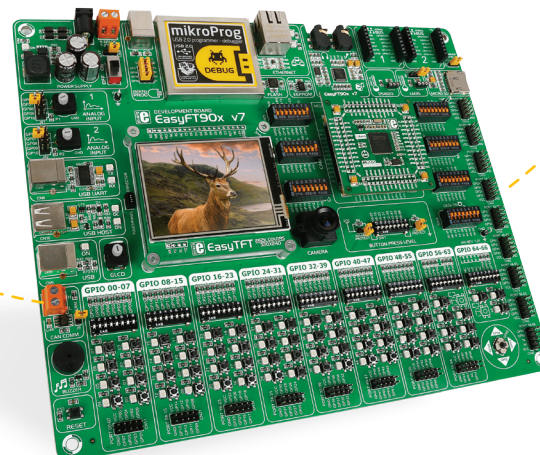
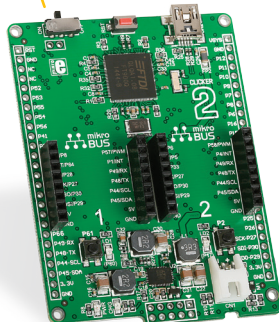
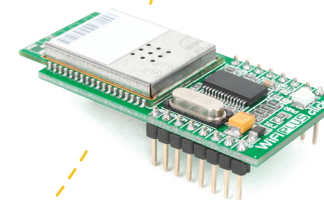
1st

FT90x
toolchain
in the
world!



FT90x

development solution



A PRODUCT BY



DEVELOPMENT TOOLS | COMPILERS | BOOKS

NEW PRODUCT RELEASE ALMOST

EVERY DAY

click boards will be released until 2020.

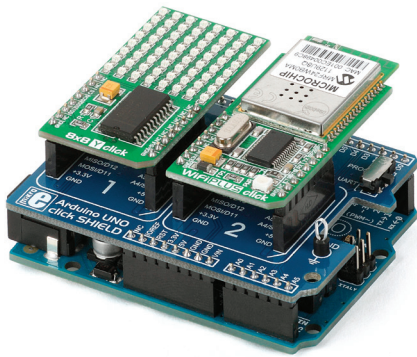
click boards will be released until 2020.

OUR TECHNOLOGY PARTNERS

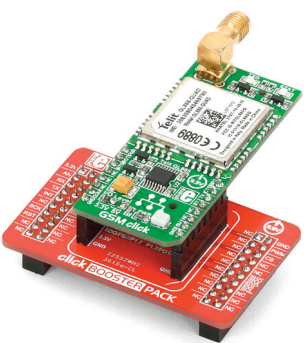


NOT COMPETING, BUT

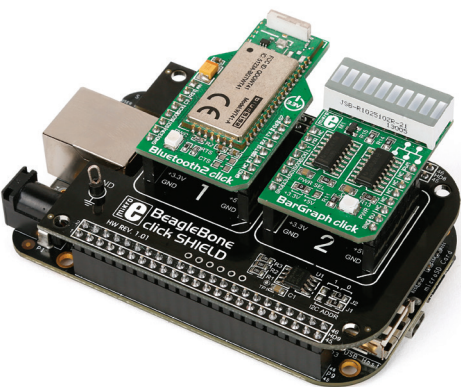
ADDING VALUE



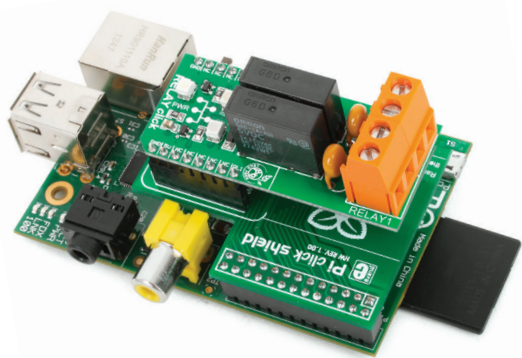
Arduino UNO click shield



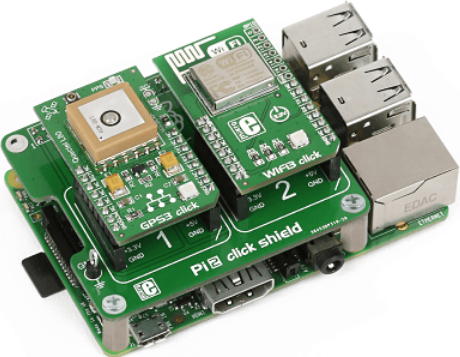
click BOOSTER pack



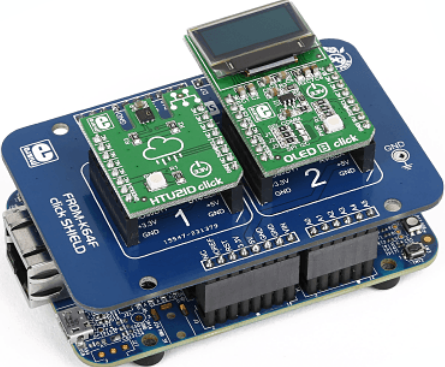
BeagleBone click cape



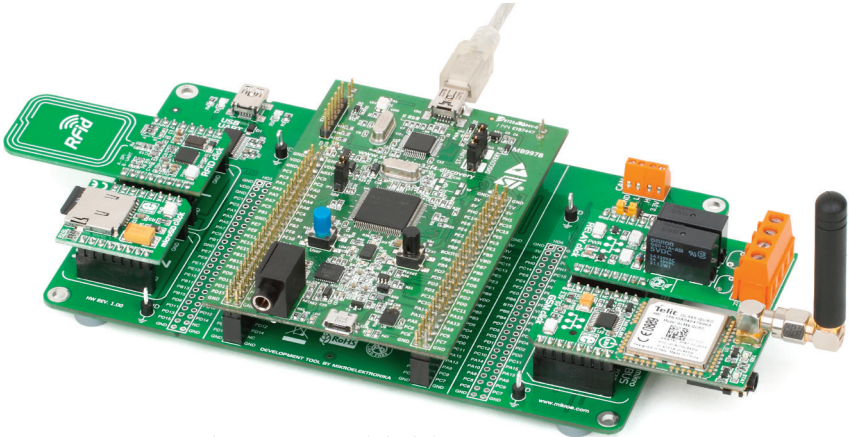
Raspberry Pi click shield



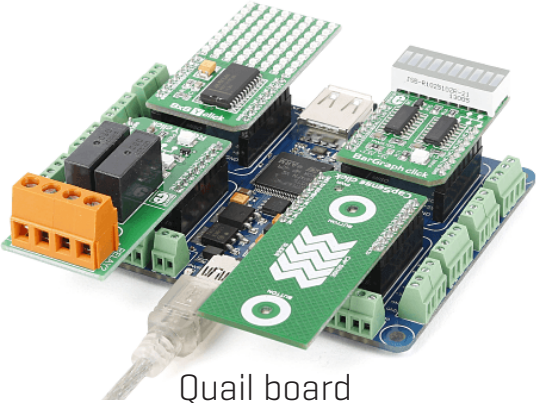
Raspberry Pi 2 click shield



FRDM-K64F click shield



STM32 F4 Discovery Shield



Quail board

READY TO CUSTOMIZE AND MANUFACTURE

ON DEMAND



HIGHEST
QUALITY
STANDARDS



EXCEPTIONAL
SERVICE

Three women with long hair, two dark and one blonde, are standing side-by-side, smiling. They are all wearing bright red button-down shirts. Behind them is a large, colorful world map. The map shows various countries in shades of green, yellow, and blue. The word 'ETHIOPIA' is visible on the right side of the map. A semi-transparent white banner is overlaid across the middle of the image, containing text.

proactive and dedicated
SALES TEAM

original and engaging MARKETING

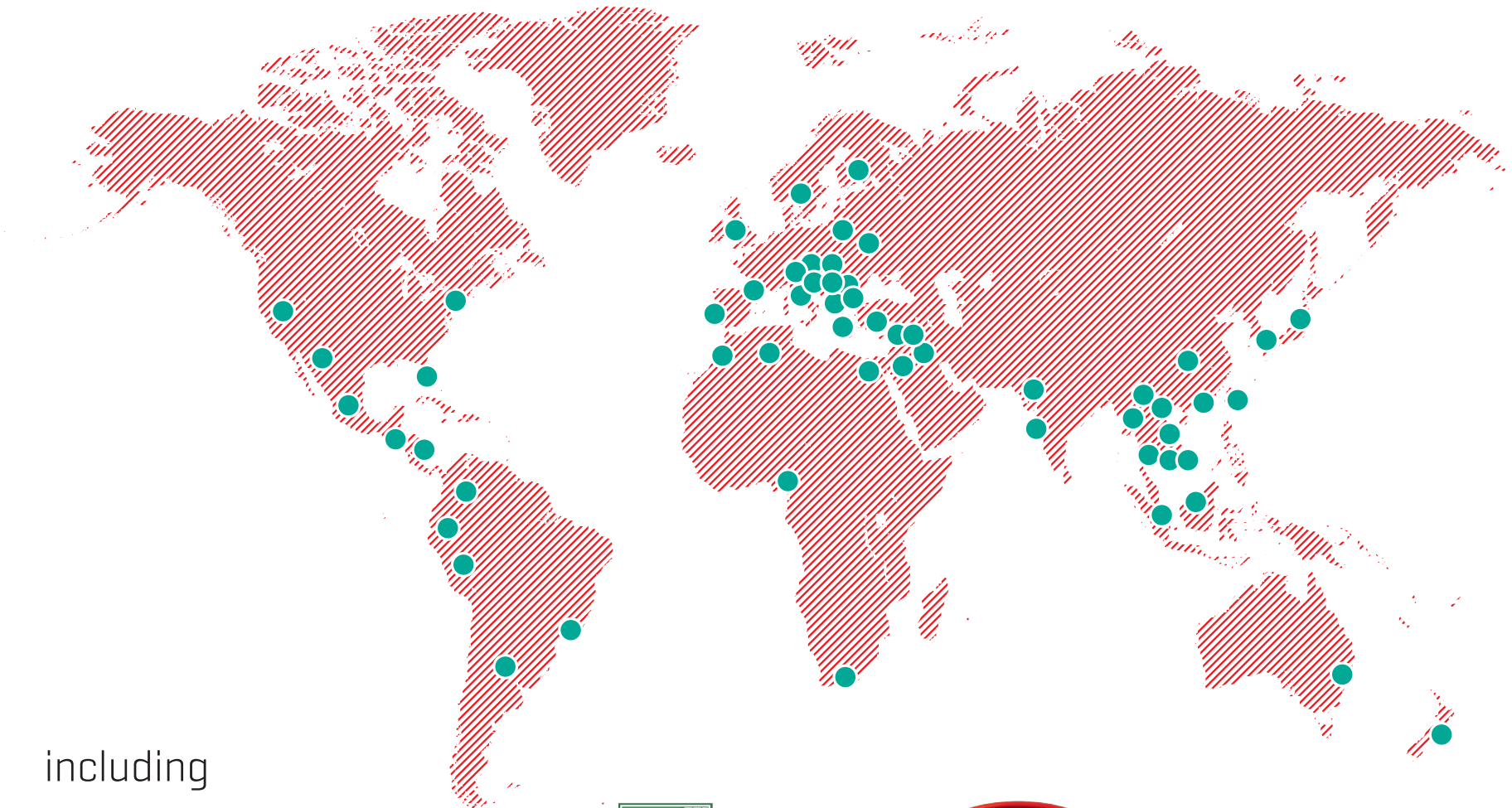


priority order processing and
FAST SHIPPING



strong worldwide sales network

50+ distributors



including



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