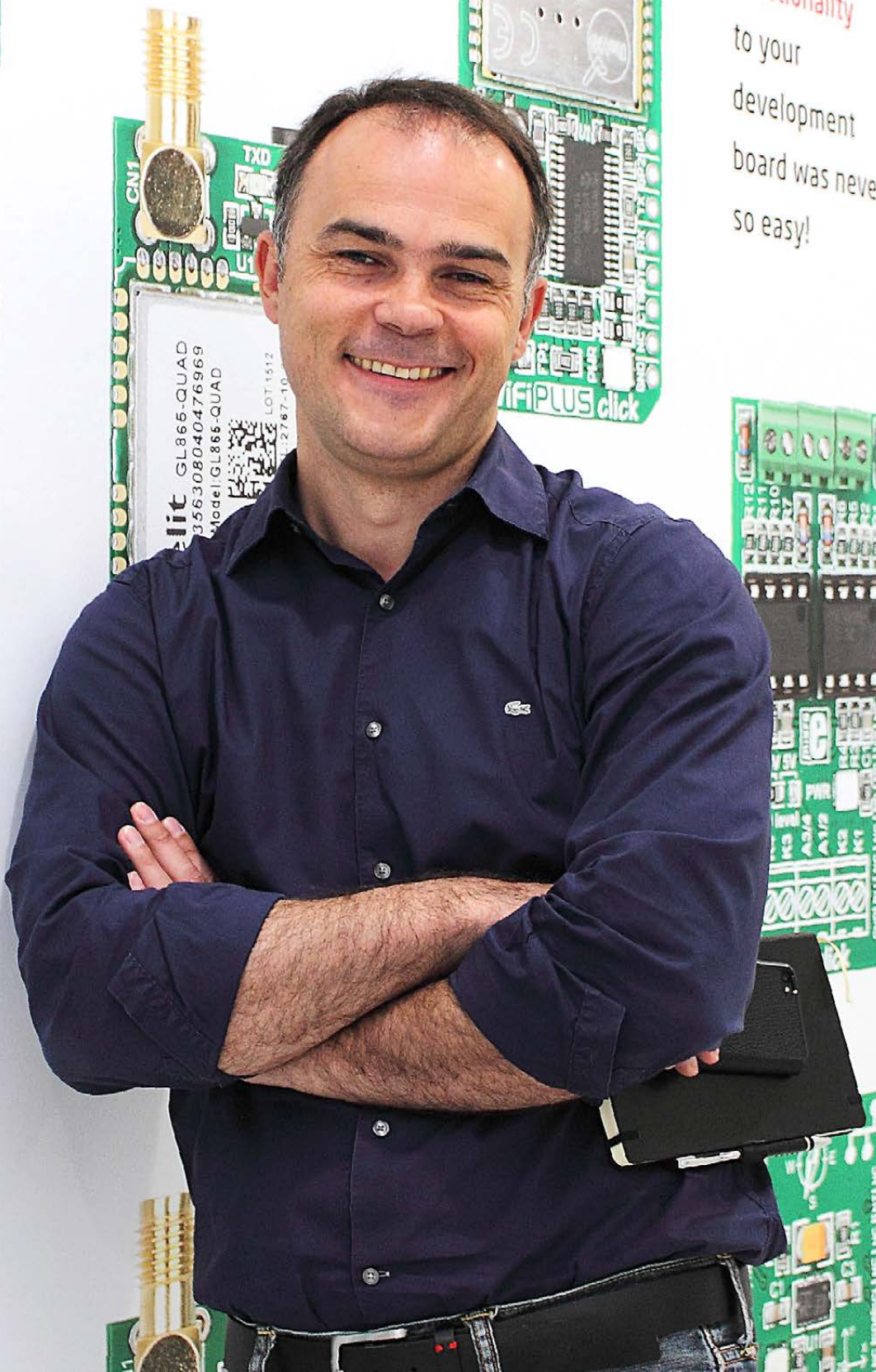


COMPANY OVERVIEW



to your
development
board was never
so easy!

WE SELL TIME

A wise man once said: *“Lost wealth may be replaced by industry, lost knowledge by study, lost health by temperance or medicine, but lost time is gone for ever.”* In MikroElektronika we are focused on saving people’s time. It’s the guiding principle in everything we do. In product design, our aim is to shorten the learning curve for novices, but at the same time make experts more efficient. When engineers and makers buy a MikroElektronika product — what they really bought is more time for their future selves. Time to spend focusing on health, wealth, knowledge and happiness.

Nebojsa Matic, CEO

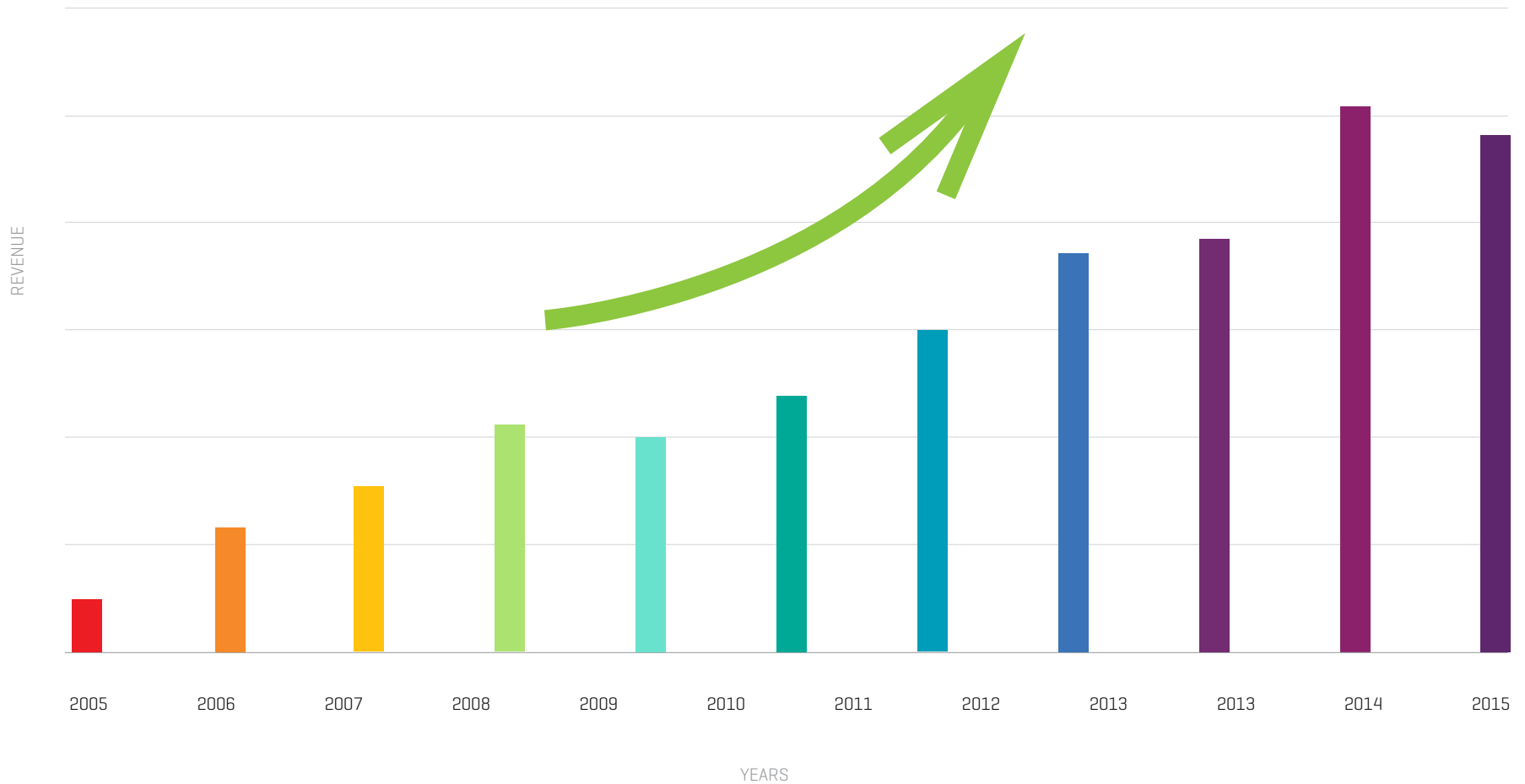
STABLE AND GROWING

BUSINESS



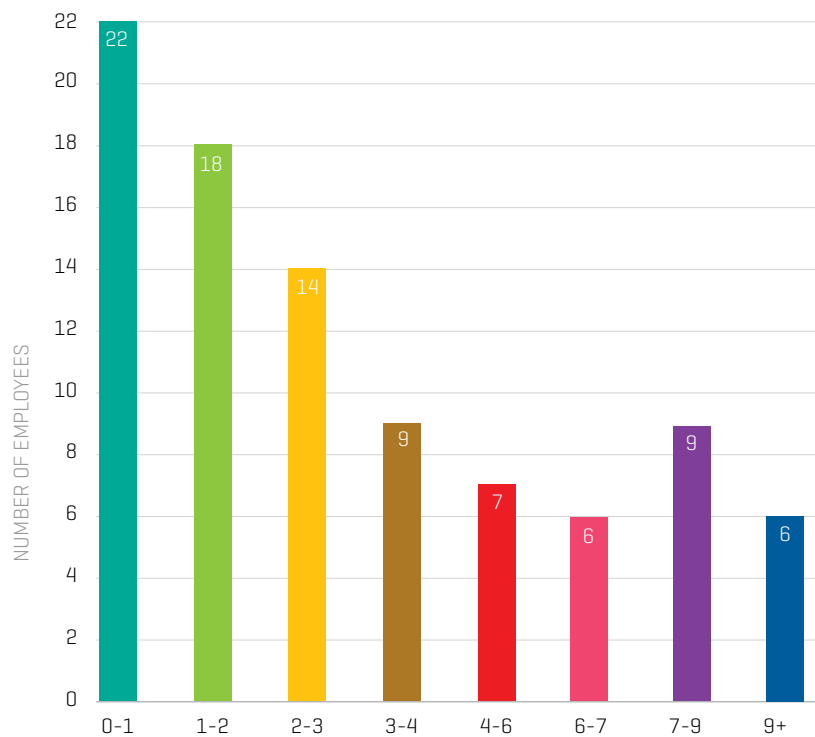
*Founded in 2001.
Headquarters in Belgrade, Serbia*

30% annual growth



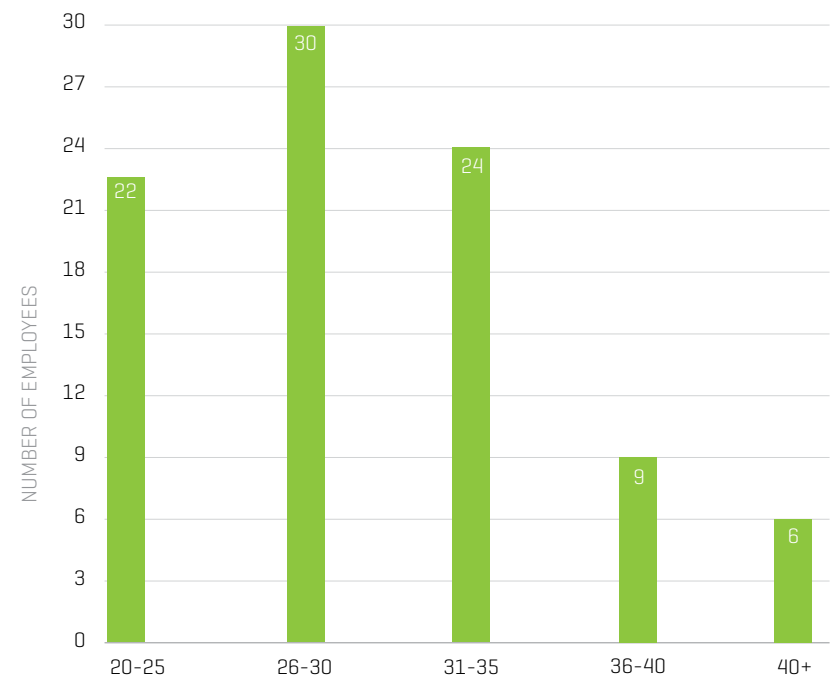
90+ young and devoted people

WORKFORCE YEARS IN THE COMPANY



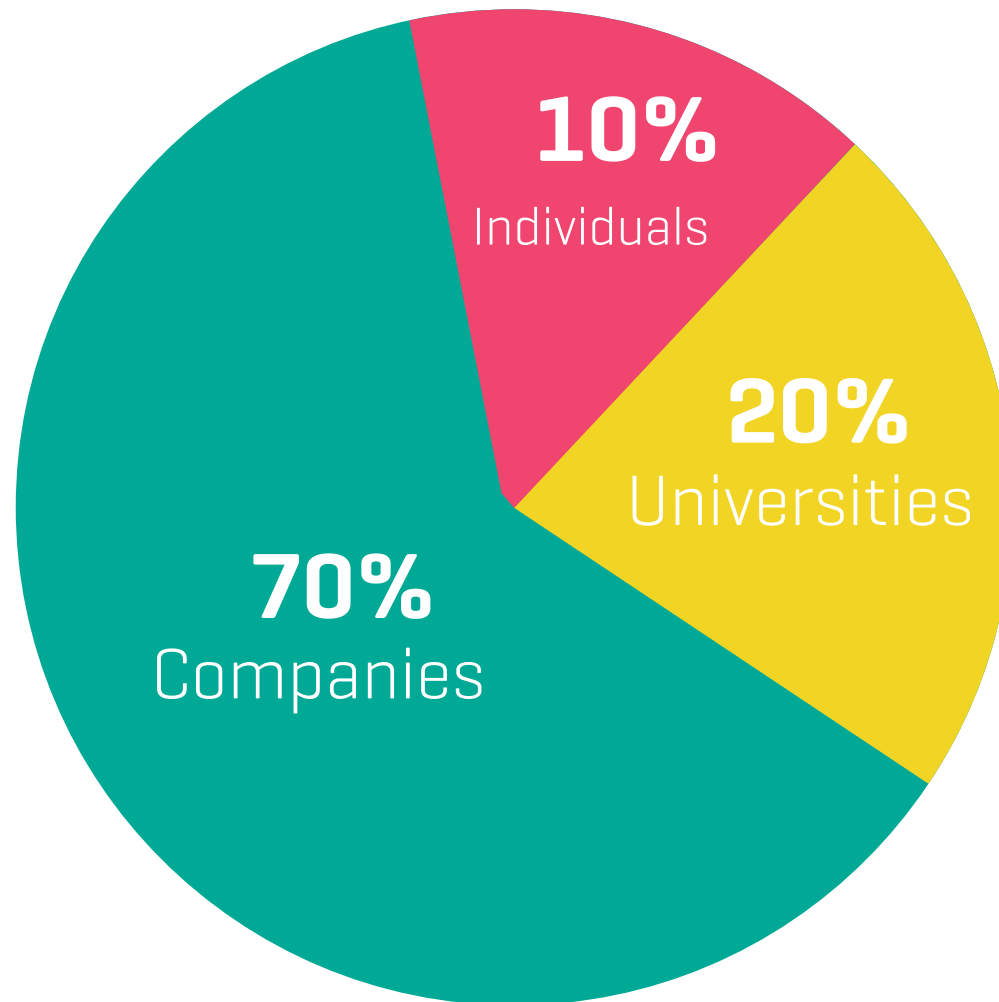
YEARS WORKING IN MIKROELEKTRONIKA

WORKFORCE AGE

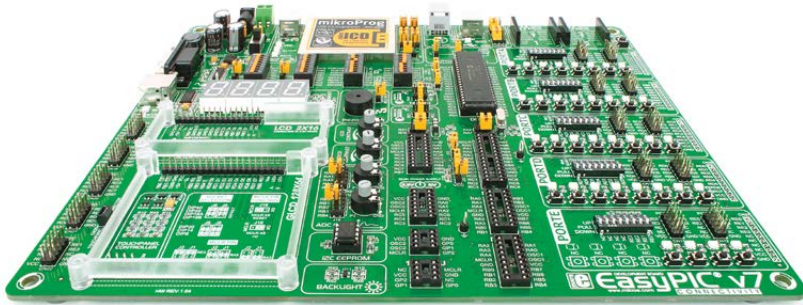


AGE

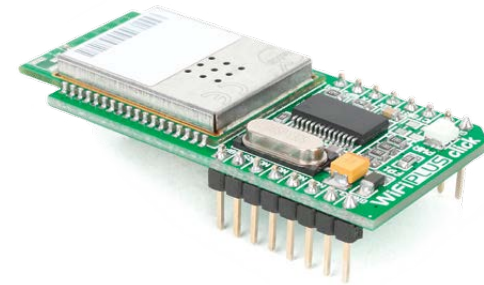
Our customers



CUSTOMERS BREAKDOWN



20,000
dev. boards sold per year



50,000
click boards sold per year



3,500
debuggers sold per year



5,500
compilers sold per year

UNIQUE
BRAND

12+ product lines

Visual software tools



Compilers

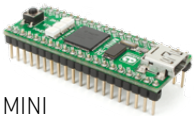


mikroProg

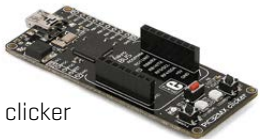
click



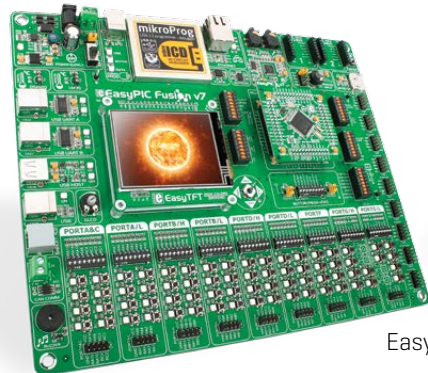
MINI



clicker



clicker 2



Easy



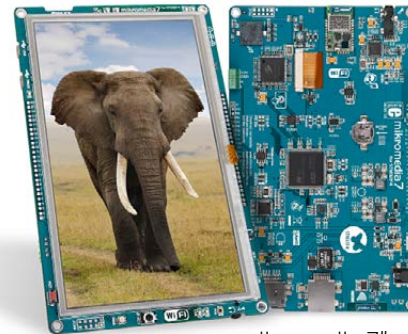
mikromedia 3"



mikromedia 4"



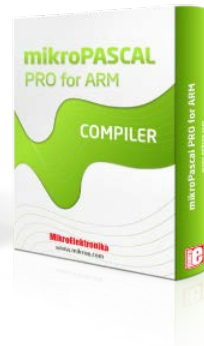
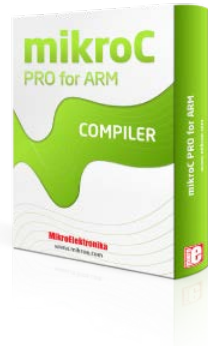
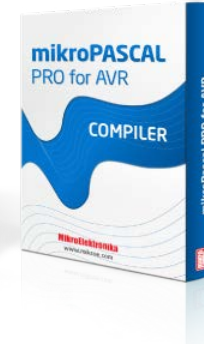
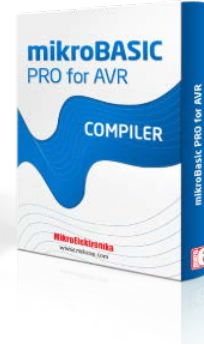
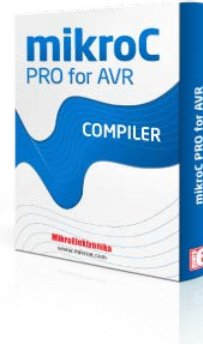
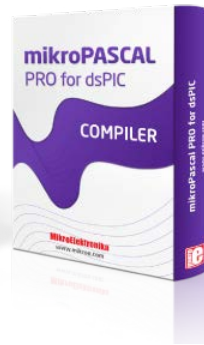
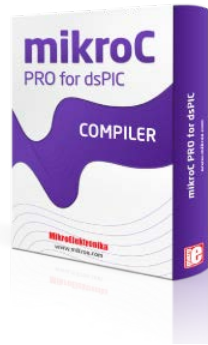
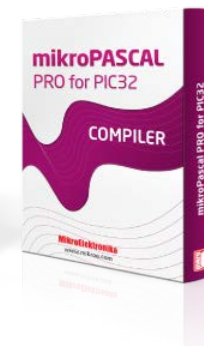
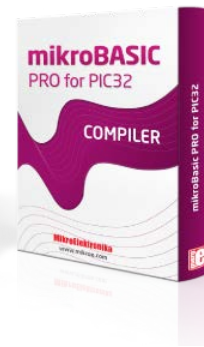
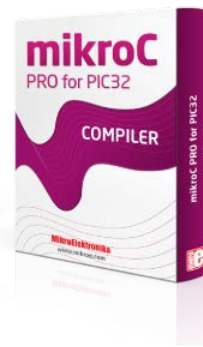
mikromedia 5"



mikromedia 7"



800+
products



21 **compilers**
7 architectures
3 languages

STRONG AND ACTIVE

COMMUNITY

60,000

Facebook likes

38,000

Active forum members

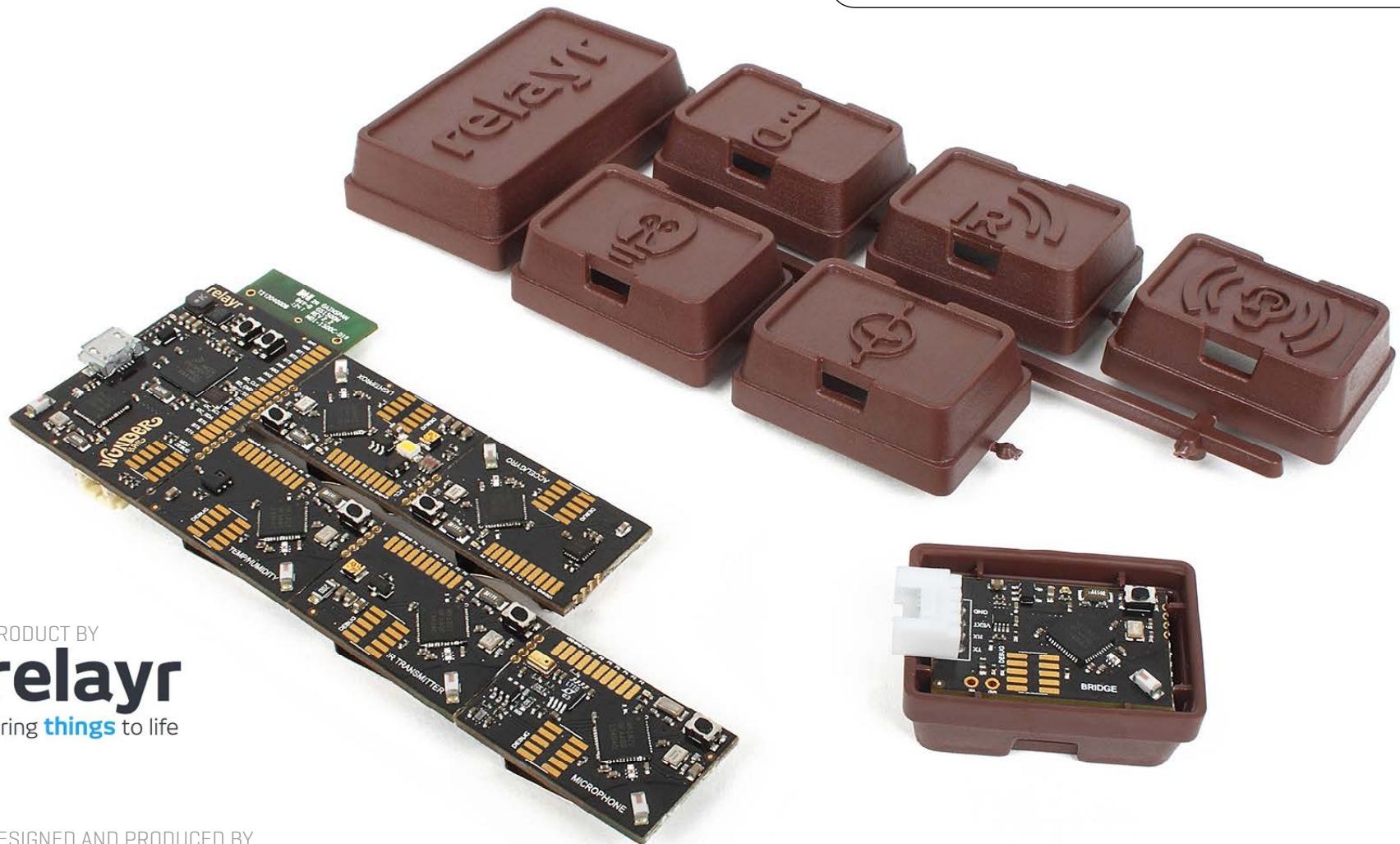
1,650

Free projects on Libstock
coders' community

ALWAYS ON THE FOREFRONT OF
INNOVATION

WUNDER BAR

Award-winning IoT starter kit



PRODUCT BY
relayr
bring **things** to life

DESIGNED AND PRODUCED BY

MikroElektronika
DEVELOPMENT TOOLS | COMPILERS | BOOKS



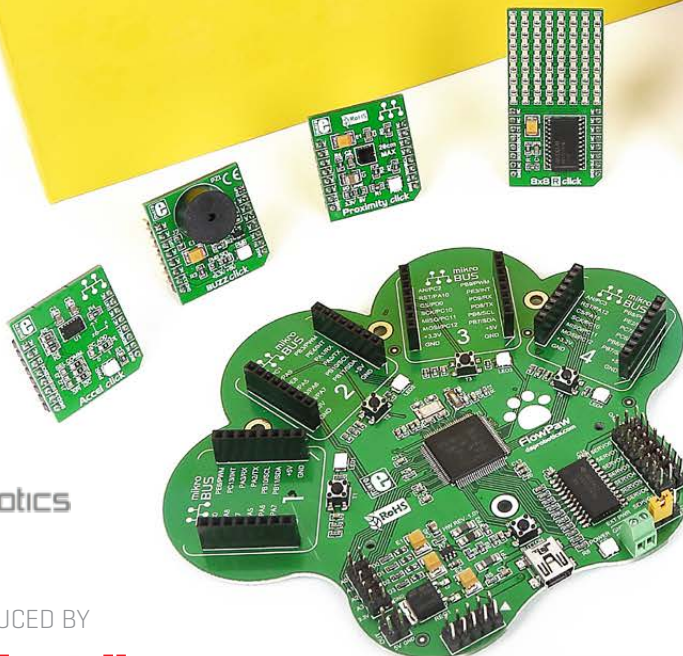
DESIGNED AND PRODUCED BY



HEXIWEAR
enhanced by NXP

designed by
MikroElektronika

FlowPaw



PRODUCT BY



DESIGNED AND PRODUCED BY



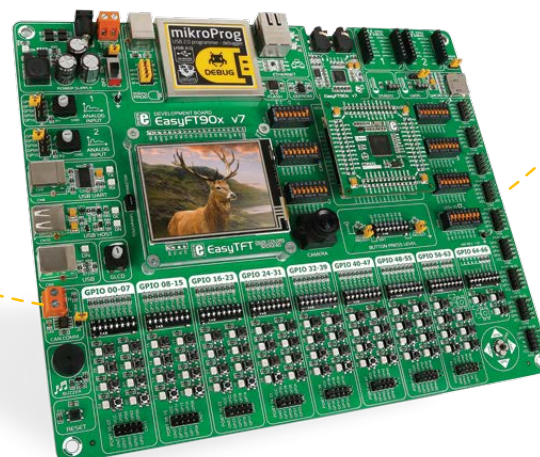
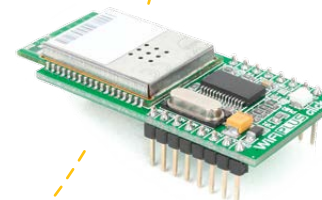
1st

FT90x
toolchain
in the
world!



FT90x

development solution



IN PARTNERSHIP WITH



A PRODUCT BY



DEVELOPMENT TOOLS | COMPILERS | BOOKS

NEW PRODUCT RELEASE ALMOST

EVERY DAY

click boards will be released until 2020.

click boards will be released until 2020.

OUR TECHNOLOGY PARTNERS

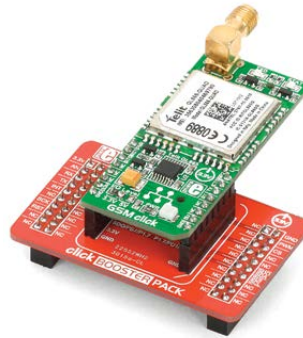


NOT COMPETING, BUT

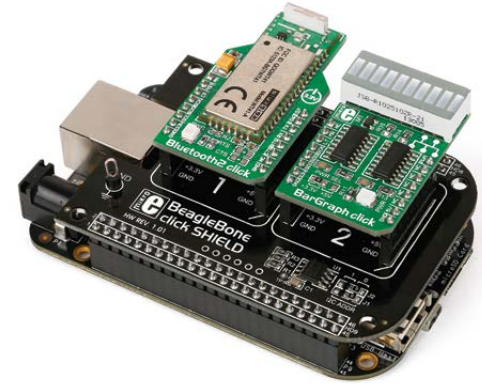
ADDING VALUE



Arduino UNO click shield



click BOOSTER pack



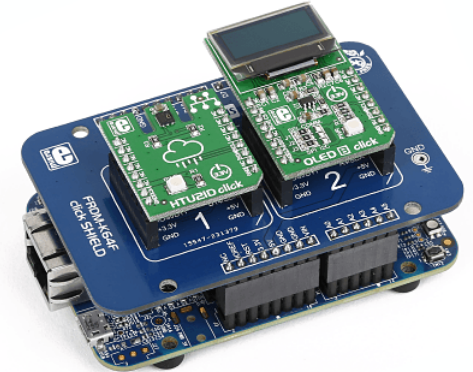
BeagleBone click cape



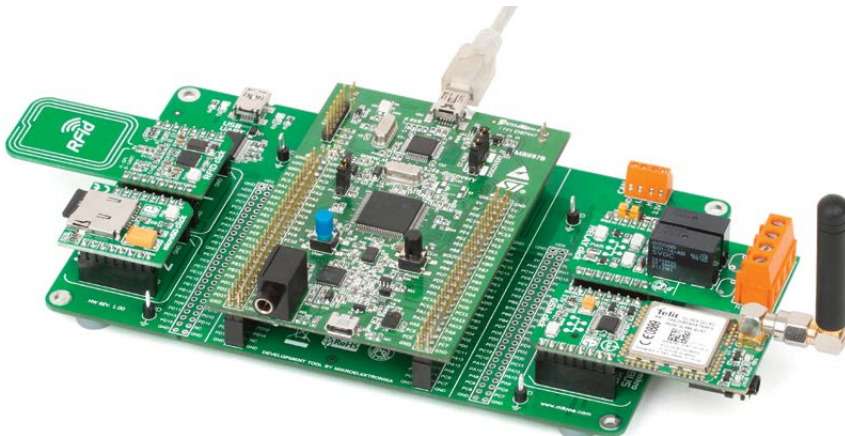
Raspberry Pi click shield



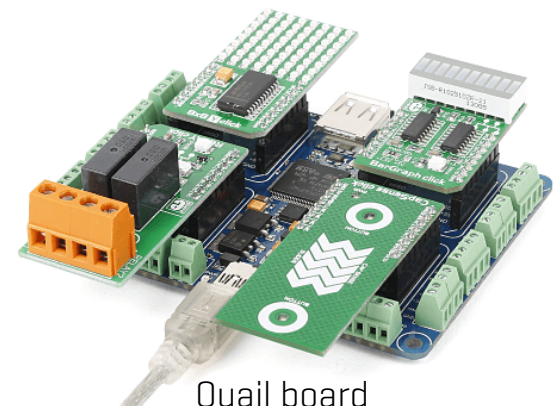
Raspberry Pi 2 click shield



FRDM-K64F click shield



STM32 F4 Discovery Shield



Quail board

READY TO CUSTOMIZE AND MANUFACTURE

ON DEMAND



HIGHEST
QUALITY
STANDARDS



EXCEPTIONAL
SERVICE

Three women with long hair, two dark and one blonde, are standing side-by-side. They are all wearing bright red, long-sleeved button-down shirts. The woman in the center is smiling, while the two on the sides have neutral expressions. Behind them is a large, colorful world map. A semi-transparent white horizontal band is positioned across the middle of the image, containing text.

proactive and dedicated
SALES TEAM

original and engaging MARKETING

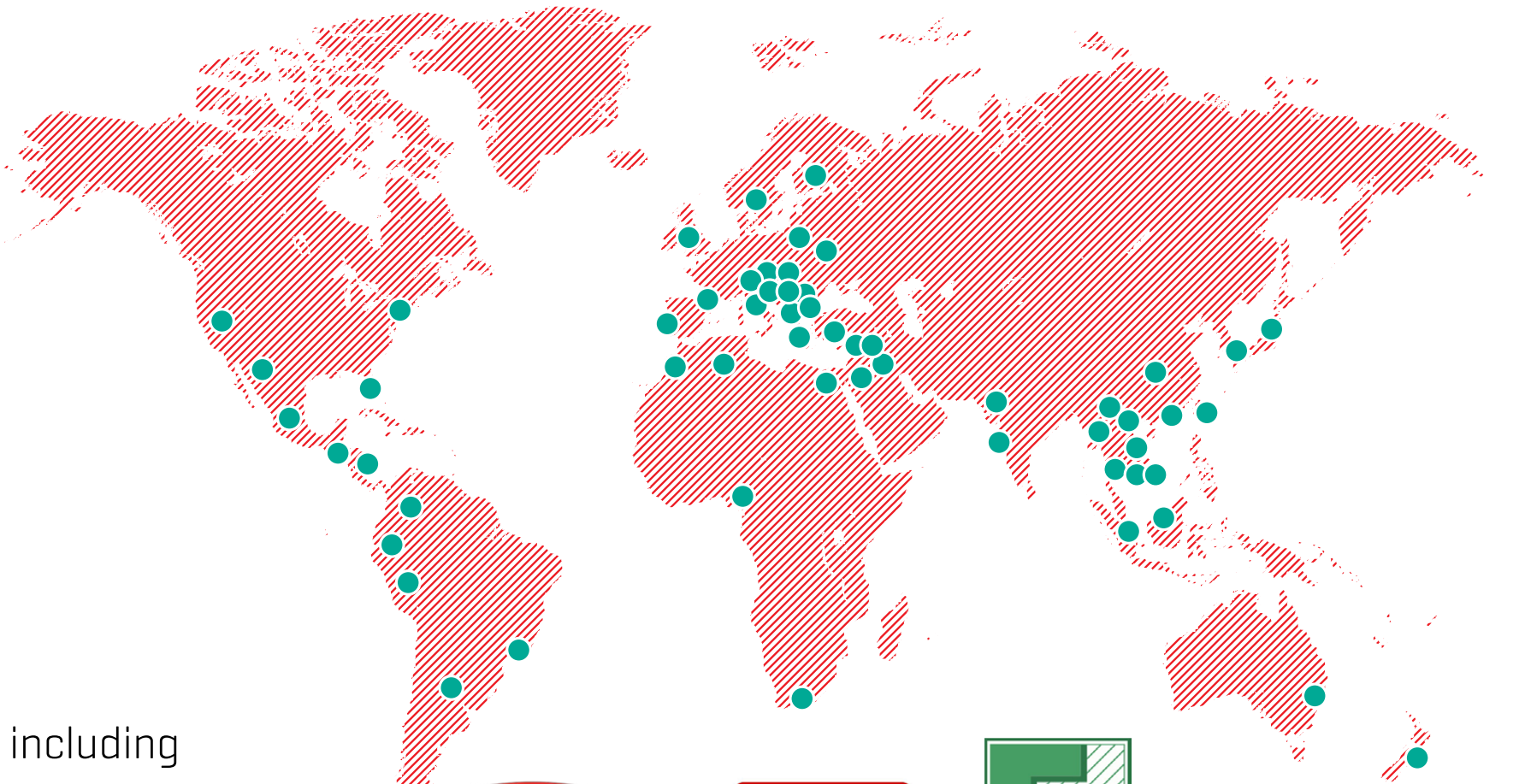


priority order processing and
FAST SHIPPING



strong worldwide sales network

50+ distributors



including



MOUSER
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